

GUEST LECTURE BY Dr.B.V.PATTABHIRAM ON “UNIVERSAL HUMAN VALUES”

Malla Reddy College of Engineering College (MRCET) organized a thought provoking Guest Lecture by Dr. B. V. Pattabhi Ram with 950 newly admitted B.Tech-I year students. Dr. B.V. Pattabhi Ram is a famous Psychologist with over 30 years experience in delivering success to individuals and organizations, and a Magician of extraordinary caliber. He is also a personality development trainer and motivational speaker. Authored numerous books on various topics pertaining to Motivation, Self-confidence, Mind Power, Values and Ethics to empower the youth.

He received numerous awards in India and abroad such as UGADI Puraskars, Kalaratna HAMSA award, JADURATNA title, Honorary Citizenship from Mayors of Nashville & New Orleans and more. He was felicitated by Presidents of India - Shri Shankar Dayal Sharma, Sri R. Venkataraman and Dr Abdul Kalam for his outstanding work.



Dr.V.Madhusudha Reddy, Head (H&S) presenting a bouquet

During his lecture, he tried to empower the students by using globally-proven techniques coupled with his own approach of counseling. He used the handouts consist of critical puzzles and self-analysis tests to gauge the mental strength of the students. He stressed the need to incorporate Universal Human Values for every student in the present society to overcome the stress and strain. Through his magic, he enthralled the targeted people like students to get motivation towards their goals.

Students took an active participation in the activities that he conducted during the program and realized the need to learn values and ethics in their life.

The Head of Department (H&S), Dr. V. Madhusudhana Reddy graced the session to take an active participation by everyone.